

Lane Early Learning Alliance

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earlylearningalliance.org



**Lane Early Learning Alliance
Early Learning Stakeholders
Thursday, November 29, 2018
3:00-5:00pm**
United Way of Lane County
(3171 Gateway Loop, Springfield)

GOVERNANCE CONSORTIUM

GUSTAVO BALDERAS
Eugene 4J School District

MARIAN BLANKENSHIP
PacificSource Health Plans

NOREEN J. DUNNELLS
United Way of Lane County

DEBI FARR
Trillium Community Health Plan

LESLIE FINLAY
Early Learning Stakeholders
Relief Nursery

KAREN GAFFNEY
Lane County

TINA GUTIEREZ-SCHMICH
Bethel School District

TODD HAMILTON
Creswell School District

JOHN LIVELY
Oregon State Representative

JUDY NEWMAN
Early Childhood CARES

SUE NORTON
Lane Community College

CHRIS PARRA
Bethel School District

DARCY PHILLIPS
Cornerstone Community Housing

JOHN RADICH
Department of Human Services

GEORGE RUSSELL
Community Leader

LISE SCHELLMAN
Early Learning Stakeholders
Pearl Buck Center

LIZ SCHNEIDER
Parent Representative

TONY SCURTO
Lane Education Service District

BRUCE SMOLNISKY
Springfield Public Schools

ANNIE SOTO
Head Start of Lane County

JOHN STAPLETON
Pivot Architecture

NOTES

1. Welcome and Introductions- (5 minutes)

- In attendance: Dana Marks, Sleep in Heavenly Peace; Jenny Mendoza, UofO; Corey Miller, Sleep in Heavenly Peace; Michelle Sheng-Palmisano, UWLC; LuCinda Gustavson, Springfield Public Library; Alice Kane, Oregon Community Programs; Carrie Copeland, FFLC; Jeanine Taylor, EC CARES; Natalia Piar, Migrant Education Progra; Terra Ralph, DHS; Gretty Sagolla, Eugene 4j; Theya Harvey, QCC; Julia Morrill, South Lane SD; Sara Loveless, 90by30; Lise Schellman, Pearl Buck Center; Shayna Higasa, Willamette Family; Mercedys Ruby, FFLC; Lila Ross, NAACP; Estee Auerbach Genosar, Co-op Family Center

2. Infant/Toddler Mental Health Endorsement Update

- Amy Wechter
- For anyone working with infants/toddlers
- Demonstrate that you have the appropriate training, skills, experience
- Developed crosswalk between Portland State and this endorsement
- Benefits
 - i. Funding: funders are increasingly looking for this
 - ii. Can use to market yourself if privately employed
 - iii. Help show families that you meet these standards
 - iv. Elevate the field in general
- Next steps: contact Amy Wechter (awendorsement@gmail.com)
- Scholarships currently close; will know more after December

3. New Resource- Sleep in Heavenly Peace

- Dana Marks & Corey Miller
- 131 chapters in the US
- Serving 40-mile radius – includes Oakridge, Cottage Grove
- Single or bunk beds; ages 3-17
- Families or agencies can request beds on the website
- Have provided 73 beds so far (about 2-3 requests/day)
- Currently working to get more donations/funding
- No immigration status screening
- Families provide phone numbers and are contacted by phone; agency staff can help translate
- Can typically provide bed within a week but with current holdup, hopefully by beginning of 2019

4. ELA and FFLC Outreach/Internship

- Carrie Copeland
- FFLC has access to the hardest-to-reach families
- How can the food banks help agencies reach families?
- Utilize FHS or PPPM interns to do outreach
- Pantry in Bethel that works with Latinx families
- Produce Plus sites: interns could hand out info or FFLC staff could help with this
- Snack Pack: kit of food that goes home with kids; could include marketing materials in kits
- Weekly email goes out to partners as well as mail
- Carrie can be point-person
- Subcommittee: Julia, Lisa, Rachel, Gretta, Lucinda, Theya, Carrie, Shayna, Sara
- Mercedys: role includes multicultural outreach; does a lot of outreach through schools; most of the events with Spanish-speaking families
 - i. Some classes involve kids: teaching kids to cook and adults how to interact with kids in the kitchen
 - ii. WIC grocery store tours: how to save money
 - iii. Participant advisory council: clients invited to give feedback on what they can do better (Mercedys to send link to the group)
 - iv. Classes can be held anywhere in Lane Co.; only require outlets – FFLC brings everything else!
 - v. Possibly room for Snack Pack expansion if schools want to get involved
 - vi. Job training program: unhoused clients learn how to work in a kitchen (this program on hold) and warehouse: 20 hours of training; provide uniform and bus passes; no childcare; 18+; Carrie to send information to the group

5. Early Learning Alliance Update

- ELA Stakeholders representative: Eileen Chanti from First Place Family Center
- UW Updates
 - i. No meeting in December
 - ii. ELD conducting monitoring survey; Stakeholders will all receive a survey about their relationship with the hub; will be sent out next week; due January 10th

6. LaneKids, Planning for the future

- LaneKids is the parenting hub; shares UWLC as backbone org
- Funded through Oregon Parenting Education Collaborative (OPEC) which is a partnership between OCF, Ford Family Foundation, Meyer Memorial Trust, and the Collins Foundation
- Goal is to normalize parenting education; collect data which is shared with OSU; to show the effectiveness of parenting ed
- UW also receives funds from Lane County; put out mini grants to agencies in the community through RFP process
 - i. 18-19: funded non-traditional series: Pearl Buck, Trauma Healing Project, First Place Family Center (hardest to reach; underserved)
- OPEC funding will be ending after 3 years; UW to help work with agencies on sustainability
- DHS at the state level will possibly be a source of funding for parenting ed in the future

- Opportunity to examine what's next for LK; how can we better serve families? What are ways LK can help you and the families you serve?
 - i. Transportation
 - ii. Different resources for different families
 - iii. Services in rural areas; collaborative problem solving
 - iv. Funding for facilitator trainings
 - v. Dinner for families
 - vi. Needs in rural areas; difficult to get families to classes
 1. Parent Engagement Network: asked parents what they need as far as resources
- How do we get more parent voice/input in our work?
 - i. Building trust; putting names and faces together – getting UW name out there more; wearing shirts at FRCs
 - ii. Develop LK app
 - iii. Create game/app
 - iv. Silicon Shire: Hack for a Cause (Matt Sayer)
 - v. Migrant Ed: developing family needs assessment; tool that anyone can use; can use in conversation with families; difficult to find parenting classes/programs in Spanish
 - vi. Pearl Buck adapted Make Parenting a Pleasure: also good for low-literacy families; PB does surveys over the phone or in person instead of written; clients feel more free to speak their minds in conversation
 - vii. Focus groups
 - viii. Incentives (to show respect; we value your input); also letting families know what you will do with the info
 - ix. Asking parents, “how are you parenting?” Ask them to bring their parenting secrets VS we are the experts
 - x. “We believe you are the experts in your life” – say it explicitly
 - xi. Interns
 - xii. NAACP: asked Hult Center to donate tickets; created event on facebook; got huge response – families who attended were very appreciative, able to then communicate about other programs
 1. Doesn't stick until you're face to face
 2. Focusing on making fewer meaningful connections rather than on big numbers
 3. Collaboration with other agencies
 4. Seeking ideas for how to access elementary kids
 - xiii. 90by30: set up at a part with root beer floats
 - xiv. Social media – create Fb events
 - xv. Word of mouth still strongest source
 - xvi. KITS resources
 - xvii. All kinder teachers have access to KITS training
- Parenting conference
 - i. Is there an audience for this?
 - ii. EC CARES used to host parent conference; interest declined over time
 - iii. 4j movie nights are well-attended (latest topic: sexting)
 - iv. Involve parent groups at schools
 - v. Tween/teen lack of resources
 - vi. Parent groups in CG asked for autism support group
 - vii. Parent Institute in Salem: needed childcare, transportation to attend
 - viii. Space for parents who want to speak Spanish

1. Eugene library could help with this; also childcare and possibly space
2. Library a place to connect to families of teens
- ix. Encourage focus on early childhood
- x. Great keynote speaker; breakout sessions by members of the community
- xi. Reaching out to families who participated in KITS; childcare focus on parent self-care
- xii. Subcommittee needed for this

7. Agency Updates, Networking & Announcements

- 90by30
 - i. Working on Transformation Grant application to UWLC
 - ii. Welcome baby boxes
- Eugene Public Library
 - i. Finished Ready to Read grant: money went to expanding exploration station; providing more free play for kids
- Pearl Buck Center
 - i. More outreach to find communities who may not have identified parents with cognitive limitations; home visiting; strong presence in CG
 - ii. Can do presentations on identifying clients with cognitive limitations
- Oregon Community Programs
 - i. Early interventions foster care program: getting Parent-Child Interaction Therapy program off the ground
- NAACP
 - i. Kwanza dinner in partnership with Petersen Barn
 - ii. January 21: MLK march; seeking representation from all agencies; schools; community partners
 - iii. Saturdays from 10-12: Back to school/Stay in school; computer lab available; mentors/tutors available at downtown LCC; pizza provided; homework help; enrichment programs; partnered with SMART reading program
- Willamette Family
 - i. Working on accreditation
- United Way
 - i. Imagination Library: UW and other funders launching IL in some rural communities; currently funding for 1,000 kids for 2 years; will start in Oakridge next month; UW will reach out to agencies in Oakridge
- Springfield Library
 - i. Welcome baby kits available
 - ii. Library calendar available; programs every day
 - iii. End of December: read down your fines program (yours or your child's fines) – will send link to the group
- EC CARES
 - i. Free screening for developmental delays
 - ii. Currently looking for teaching assistants: temporary, hours vary
- Eugene 4J
 - i. Fair at Howard Elementary
- Food For Lane County
 - i. 5 week class at Dos Rios: free; give out food; incentives in every class
- South Lane School District

- i. FRCs available as connection to families
 - ii. Soup Group meeting for anyone looking to get foot in CG community; first Monday of the month; contact Julia if you want to attend; can present to the group
 - iii. Looking for young adults to mentor Latino and students of color in CG area
- University of Oregon
 - i. Research: infants and how they learn about the world; new study in the spring
- CCR&R
 - i. Job posting: part time provider specialist: administrative experience; early childhood background
 - ii. Baby Promise: similar to preschool promise; state is piloting program for infants and toddlers (200-250 slots); must be at or below 150% of federal poverty level; state starting with 3 communities (TBD)
 - iii. Implementing texting program with childcare workers; can send info to them to give to families
- United Way
 - i. Triple P available for free to families on OHP in English and Spanish- www.lanetriplep.org
- Co-op Family Center
 - i. Conference in April; teachers doing the workshops; focused on Reggio philosophy

NEXT MEETING: January 24, 2019
United Way of Lane County